



Together, we're Layer 8

WE UNDERSTAND THAT CONVERSATIONS
CHANGE CULTURE.

The Layer 8 solution provides experiential learning. And it enables three things.
It raises awareness. It changes behaviour. It shapes culture.

Layer 8 has delivered change programmes that outsmart over 15 years of debate about tackling
cybercrime using technology alone.

We represent the shift from an outdated belief that security professionals only ever tell
employees how to behave. Our solutions are designed to get people talking, and we know from
experience it does just that.

The Layer 8 solution unlocks the potential of a security team made up of every single
employee. Empowering, eh?

ACTIVATE YOUR HUMAN FIREWALL WITH LAYER 8

culture change **IN A BOX**

WHY LAYER 8?

We're here to enhance the network security software that requires straightforward installation and updates. We enable businesses to change employee behaviour through conversation.

And it isn't just about preventing cyber security breaches. It's about protecting your reputation, maintaining your share price and contributing effectively to your organisation's commercial success.

We combine our experience in security, education and theatre to challenge the status quo, strengthen the human factor in security, and empower leaders to drive the kind of culture change that influences future generations.

OUR APPROACH

Layer 8 uses the power of story-telling and theatrical techniques to influence your organisation's security culture.

Layer 8 understands the effectiveness of learning through doing. The Layer 8 Toolkit® will educate your organisation to manage and protect their information assets better than ever before, reducing the volume of day-to-day security incidents and giving you more time to focus on securing every layer of your business and maintain your organisation's commercial success.

"Working with Layer 8 has enabled me to make the seemingly impossible, possible. When we discussed building a security team of 33,000 employees I had difficulty imagining how this could be achieved without spending a lot of money. Layer 8 provided the framework and support to achieve this. Culture change won't happen overnight but it began as soon as my conversation started with Layer 8."

Bernie August, General Manager of Security, Openreach

PERSONALISE
YOUR
LAYER 8 SOLUTION

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